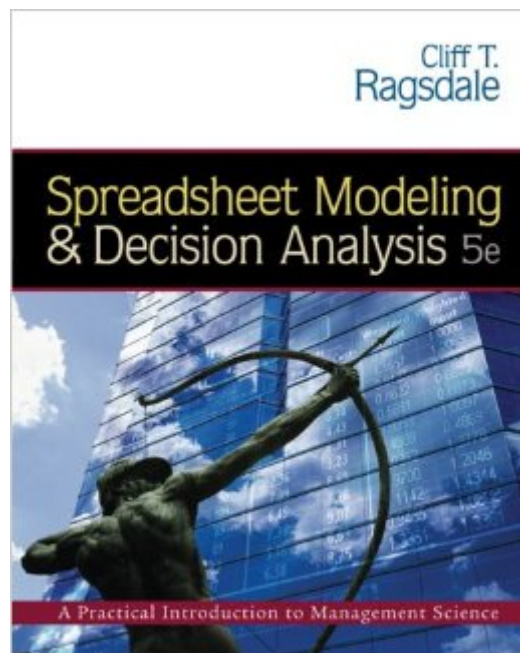# Spreadsheet Modeling And Decision Analysis (with CD-ROM And Microsoft Project 2003 120 Day Version)

Synopsis

Valuable software, realistic examples, and fascinating topics . . . everything you need to master the most widely used management science techniques using Microsoft Excelâ„¢ is right here! Learning to make decisions in today's business world takes training and experience. Cliff Ragsdale--the respected innovator in the field of management science--is an outstanding guide to help you learn the skills you need, use Microsoft Excel for Windows to implement those skills, and gain the confidence to apply what you learn to real business situations. SPREADSHEET MODELING AND DECISION ANALYSIS gives you step-by-step instructions and annotated screen shots to make examples easy to follow. Plus, interesting sections called The World of Management Science show you how each topic has been applied in a real company.

Book Information

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Average Customer Review: 4.2 out of 5 starsÂ Â See all reviewsÂ (9 customer reviews)

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Customer Reviews

This book is way too overpriced for what it actually provides. For this price, I think it is reasonable to ask for problem solutions at the end of the chapter/book (if not the entire solution explanation, at least the final result). Another alternative would be to give access to odd or even problem solutions on the Internet. Now that I am done with my class I am going to resell it asap. This book is useless.

Ragsdale really makes spreadsheet modeling accessible to real-world business situations. It was a great asset to my MBA coursework. As a student, it came with a free student version of @RISK risk analysis software as well.

This book does what it sets out to do: teach spreadsheet modeling. I'm only on the third chapter, but the author does a good job including step by step instructions on how to create winning models. The author is also very easy to understand. So if you're going to be doing optimization and modeling in your work, I highly recommend this book.

Excellent book; I am considering it as a textbook for a Managerial Sciences course. The examples are clear and real increasing the interest of the students.

The book is OK. It is thorough in the chapter as how to implement the models in excel. That can be fun if you like to set up and solve problems. The only thing about the text is the problems in the back of each chapter. The problems would be very hard to solve, because the problems are not exactly how the set up is within the chapter.When I was in class and was given homework problems, it was very difficult in determining the set up. When the class saw they answers the next class they were different than the set up in the chapter. Don't expect the answers to be like the chapter. There is always some other additions to the model or it may be set up a different way. It might be appropriate to ask the professor to go over some problems in class so you can gain a clearer understanding of Operations Modeling.

Spreadsheet Modeling and Decision Analysis (with CD-ROM and Microsoft Project 2003 120 day version) Applied Management Science: Modeling, Spreadsheet Analysis, and Communication for Decision Making, 2nd Edition Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Business Analytics Spreadsheet Modeling & Decision Analysis: A Practical Introduction to Management Science (with Essential Resources Printed Access Card) Excel: Strategic Use of the Calc Spreadsheet in Business Environment, Data Analysis and Business Modeling Microsoft(r) Visual C++(r) .Net Step by Step--Version 2003 (Step by Step (Microsoft)) Project Management Using Microsoft Project 2013: A Training and Reference Guide for Project Managers Using Standard, Professional, Server, Web Application and Project Online Microsoft Project 2013, ConfiguraciÃ n: Configura bien el Project, evita contratiempos (Administrando Proyectos con Microsoft Project) (Spanish Edition) Information Technology Project Management (with Microsoft Project 2010 60 Day Trial CD-ROM) Practical Management Science, Revised (with CD-ROM, Decision Making Tools and Stat Tools Suite, and Microsoft Project) Office 2016 For Beginners- The PERFECT Guide on Microsoft Office: Including Microsoft Excel Microsoft PowerPoint Microsoft

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